

A woman with long brown hair, wearing a white lace off-the-shoulder gown, is tenderly holding a newborn baby wrapped in a white cloth. She is smiling and looking down at the baby. The scene is set in a bright, white room with a bed and a nightstand visible in the background. The lighting is soft and natural, coming from a window with sheer curtains on the right.

*Winter Freire Photography*

A FINE ART MOTHERHOOD BRAND

*Thank you for considering  
Winter Freire Photography*

We are thrilled that you are interested in booking a session with us!  
We are a luxury motherhood brand that is dedicated to capturing  
life's beautiful moments through gorgeous images that are unique  
and timeless. Our goals are simple. When you see your images, we  
want you to instantly remember these intimate, fleeting moments and  
to relive the indescribable joy you feel right now. These love-filled  
images are meant to be heirlooms.







## WHY CHOOSE US?

*We provide a lovely experience  
from start to finish*

The families we photograph trust us to capture some of the most personal and important moments of their lives. It's a trust we sincerely appreciate and never take lightly. We truly want to provide every client with an experience that is just as lovely as the final images.





*We capture love-filled sessions.*

We specialize in Maternity, Newborn, Baby, Child, Family + Motherhood sessions. Regardless of the session we are photographing, our approach is always the same - We believe it is the organic moments that reveal the most authentic emotion + connections. It's in those moments of unscripted emotion that the best photographs and memories are captured. Our goal is to create a relaxed joyful atmosphere where you and your loved ones can become less aware of the camera and more focused on the love you feel for one another.





*We are passionate about helping women look  
and feel their very best.*

Becoming a mother is an incredibly special time in a woman's life, but we know it's not always easy to feel beautiful or want to be photographed during pregnancy, days after delivery, or in the midst of the many chaotic moments of motherhood. Even as your children grow, being a mother often means taking care of yourself last. Regardless of the season of life you are currently experiencing, our goal is to always put the mothers who come to us FIRST. We want YOU to be included in the photos with your little ones and we want YOU to feel confident as you embrace this precious time of life. We do absolutely everything we can to ensure our mamas feel gorgeous, and then we assist to timelessly style the rest of the family.



A woman with curly brown hair and a gentle smile is holding a newborn baby. The baby is wrapped in a white, textured cloth and is sleeping peacefully. The woman is wearing a white lace top. The background is a soft, out-of-focus white space, possibly a bed or a studio setting, with a small vase of white flowers visible in the distance.

Leave it to us with our combination of elegant styling, flattering posing and dreamy light to help you feel beautiful! We know you may not feel up to it, but we are here to help you get “photo ready” so you can relax and let your immense love and emotion shine through for your family. We can recommend professional makeup and hair stylists that will enhance your natural beauty so you don’t have to lift a finger on your session day.

Let us take amazing care of you and bring you the most beautiful and timeless images for you to cherish always.





*We provide a gorgeous boutique studio wardrobe  
for women + little ones.*

Our beautiful women's studio wardrobe is a large and always-growing collection of luxurious dresses, skirts + tops to help make elegant styling effortless + guaranteed. We offer carefully selected pieces that flatter a wide range of body types and style preferences. We love helping women decide what looks and feels best for them so that they can feel confident on their session day. We are truly proud to provide women access to our stress-free, complimentary wardrobe when they book a session with us.



Our newborn wardrobe holds the softest blankets, wraps, delicate hair accessories, + bonnets. We provide absolutely everything needed to elegantly style your newborn on the day of their session. Select your favorites then simply sit back with coffee + treats and watch as we photograph your little one's precious beginning moments.







We provide a beautiful, extensive wardrobe for newborns, babies, and select timeless pieces available for young children up to size 5T. Our children's wardrobe provides little ones with the sweetest dresses, floral + lace patterns, rompers, suspenders, button-ups, bonnets + hair accessories. Our detailed style guide will also provide you with outfit examples, specific brands and store recommendations to help you easily find anything else you may need. Trust our years of styling experience to help create the perfect wardrobe combinations for your family!



*We offer three unique settings to choose from:*

OUR BOUTIQUE STUDIO | OUTDOORS | IN-HOME







## *Our Boutique Studio*

Winter Freire Photography absolutely loves welcoming families into our cozy boutique studio, which is filled with dreamy natural light all year long! It is a lovely and unique space, set up in a lifestyle approach that resembles a beautiful bedroom. The studio has a timeless all white bed, lovely vintage furniture, and a closet overflowing with textured blankets, wraps, delicate bows, bonnets and timeless simple props that are always neutral or soft in color.

When you visit our studio, we welcome you like family and want you to feel completely at home! We always have coffee, hot cocoa, water and snacks waiting for you while you sit back and let us take amazing care of you. We can't wait to show you what we can create for your family in our lovely little space!



## *Outdoors*

We love photographing our clients in fields, soft wispy grass, flowering nature preserves, orchards, lakeside, in charming downtowns and anywhere we find dreamy sunlight. We have several gorgeous preferred locations that we will happily recommend to you upon booking. We know exactly what light, colors, and environmental elements photograph best with our style and would love to help you decide which location fits best for your dream session.

*{locations over 30 miles from our studio (zipcode 45458) may be subject to an additional fee.}*







## *In-Home*

We love when clients welcome us into their homes for an intimate + cozy lifestyle session. This is the perfect way to have organic portraits taken in the setting where your family feels most at ease. Whether you've just moved into the home of your dreams, decorated a new nursery, or always envisioned a session snuggling your little ones in your own bedroom, we would absolutely love to visit you there! Let us preserve special memories of your family within your very favorite space. Please inquire for more details.

*{locations over 30 miles from our studio (zipcode 45458) may be subject to an additional fee.}*





## *Our fine art products*

We are proud to offer our clients a luxurious line of fine art products. After your session takes place, prints + products can be conveniently purchased directly from your private online gallery, if desired. We offer beautiful wall art collections, museum quality prints, fully customizable albums, and more! We fully believe that when you invest in fine art photography, it is equally important to invest in professional, high-quality prints + products to best preserve your heirloom images.





## *Our unique session experience*

Almost every session is photographed by both Lauri + Carrie. Lauri, the lead photographer, captures the essential portraits + family combinations while Carrie assists and focuses on the organic in-between moments and details. This unique approach provides clients with so many amazing, diverse moments captured quickly + simultaneously. Having two photographers means special moments are not missed and close attention is being paid to every detail, as both photographers constantly ensure everyone looks their very best throughout the entire session.





## *Our elegant + organic newborn approach*

We provide lifestyle newborn sessions that are centered on capturing the overwhelming love your family feels as you celebrate and soak in all of those beautiful beginning moments with your brand new, precious little one. Our organic approach is fresh and filled with gorgeous light. The focus remains on the special family connections that take place during these intimate, love-filled sessions. Newborns are naturally perfect just as they are, so our baby portraits are sweet + simply styled with baby-led posing. We use a neutral and soft color palette for timeless styling that results in heirloom images filled with emotion and love.



# *Petite Studio Sessions*



## **MATERNITY | BABY | CHILD**

session retainer: \$150

+ session fee: \$300

### **THE PETITE SESSION INCLUDES:**

- ~ a pre-session consultation by phone or email
- ~ our exclusive portrait planning guide with timeless styling ideas + helpful session tips
- ~ 30 minute beautiful + simply styled session in our dreamy all white boutique studio for one Baby, Child, or Expecting Mama
- ~ access to one outfit from our gorgeous studio wardrobe + accessories
- ~ a private online gallery featuring 15-20 elegantly retouched high-resolution digital images + printing rights
- ~ detailed retouching of skin, blemishes, + imperfections

Petite milestone sessions take place only in our studio on week days and are for one Baby, Child, or Expecting Mama. If you wish to include any additional family members or to have the session on location, please book a full portrait session.



## Portrait Sessions



### NEWBORN

\$800

session retainer: \$300  
+ session fee: \$500

includes 40+ elegantly  
retouched digital images



### MATERNITY | BABY | CHILD | FAMILY

\$650

session retainer: \$250  
+ session fee: \$400

includes 40+ elegantly  
retouched digital images

To make it most convenient for clients, our prices are broken into two payments. The session retainer is due upon booking. The session fee is your remaining balance and is due by the date of the session.



## EACH PORTRAIT SESSION INCLUDES:

- ~ the reservation of your session time + date
- ~ a pre-session consultation by phone, email or in-person
- ~ our exclusive portrait planning guide with timeless styling ideas + helpful session tips
- ~ personal styling assistance
- ~ access to our high-end client wardrobe for women, babies and young children
- ~ a beautiful + simply styled session in our studio, an outdoor location or your home
- ~ detailed retouching of skin, blemishes, + imperfections
- ~ immediate family is always welcome + encouraged to be a part of the session
- ~ a private online gallery featuring a minimum of 40 elegantly retouched high-resolution digital images + printing rights





## *The Sweet Bloom Collection*

The Sweet Bloom Collection provides your family with an emotionally-rich visual representation of your baby's first year. The journey from pregnancy all the way through your little one's first birthday contains months filled with precious milestone moments. The Sweet Bloom Collection lets you decide which combination of milestone sessions fits your family best. This is our most popular + loved option for families who desire multiple sessions throughout the year.





**Your choice of 3-6 Portrait Sessions:**

**maternity | newborn | 3 month | 6 month | 9 month | 12 month**

**EACH SESSION FEATURED IN  
THE SWEET BLOOM COLLECTION INCLUDES:**

- ~ a pre-session consultation by phone, email or in-person
- ~ our exclusive portrait planning guide
- ~ access to our high-end client wardrobe for mom and baby
- ~ personal styling assistance for the whole family
- ~ a beautiful + simply styled session in our studio, an outdoor location or your home
- ~ immediate family is always welcome + encouraged to be a part of these special sessions
- ~ detailed retouching of skin, blemishes, + imperfections
- ~ ALL of the elegantly retouched digital images featured in your final galleries (a minimum of 40 digital images per session)
- ~ priority booking all year long





## The Sweet Bloom Collection

By choosing to book 3 or more sessions bundled together, you will receive a special \$50 discount per session along with \$100 product credit per session to use towards any of our fine art products.



3 sessions | \$150 total discount + \$300 product credit

4 sessions | \$200 total discount + \$400 product credit

5 sessions | \$250 total discount + \$500 product credit

6 sessions | \$300 total discount + \$600 product credit

Example:

### Maternity + Newborn + 12 Month:

Maternity	<del>\$650</del>	\$600
Newborn	<del>\$800</del>	\$750
12 month	<del>\$650</del>	\$600

**A \$300 session retainer is due upon booking to reserve all three sessions.**

\$500 is due at the Maternity session

\$650 is due at the Newborn session

\$500 is due at the 12 Month session

**You will receive a \$300 product credit.**



“We went through the Sweet Bloom Collection, from maternity through one year, with Lauri and Carrie and they completely blew us away with their talent. There were so many unique aspects of each photo shoot - from the wardrobe to the homemade treats at studio sessions, you will feel right at home. Time flies when you have a new baby, which is one of the reasons we invested in the milestone package. Having pictures of all of our daughter’s first milestones is absolutely priceless in our eyes. If you are looking for an absolutely stress-free session with two of the most wonderful humans in the photography business, look no further.”

*-The Ullery Family*





*sweet anticipation*

*new beginnings*


*tiny features that grow too quickly*

*pure organic connections*

*the beauty of motherhood*

*overwhelming love*

*the gift of family*



*These are the moments that  
will always mean the most.*



*Let's create something truly  
meaningful together.*



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